Great minds do NOT think alike

Boost meeting productivity by up to 30%

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Business need

Real-time meetings, whether in person or virtual, are the best tool we have to drive innovation, solve problems and boost productivity. Getting a team together to work on an issue is the best way to find a solution.

Yet many businesses struggle with meeting efficiency. It is common for companies to have too many meetings, to have meetings that are too long and to have meetings that don't deliver progress. The problem is widespread, but finding a solution is hard.

That's where the "Great minds" training course delivers. It builds on research we conducted with the European Space Agency and NASA to create efficient communication with astronauts and it will let you make your meetings more effective and boost company productivity.

Results

Participants and their colleagues will be able to have:

- Fewer meetings
- Shorter meetings
- Better meetings

And so drive innovation and boost efficiency.

Target audience

Teams and their leaders, whether managers, executives or business owners, who want to improve meeting effectiveness.

Delivery method

The course is delivered in person or virtually. It lasts 3 - 4 hours, depending on the delivery method and the number of attendees. Interactive sessions and practical exercises embed skills that will last a lifetime. Condensed (2 hour) and "lunch-&-learn" versions are also available.

Learning objectives. Participants will:

1. Understand the two key reasons WHY many meetings are inefficient.
2. Understand how lots of common meeting approaches activate one or both of those reasons and thus make meetings inefficient.
3. Learn eight simple, powerful techniques that show them HOW to avoid the inefficiency traps.
4. Ultimately have fewer, shorter and better meetings and improve productivity.

Contact us

To find out more please email us and we will set up a discovery call: team@braided.space.

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