

Great minds do NOT think alike



Course description

Business need

Many businesses struggle with challenges like problem solving, boosting productivity or delivering innovation. Research shows that the best way to solve these and other challenges is to start with a team that displays diversity of thought. People who think differently about problems will challenge existing ideas in different ways, generate different potential solutions and drive your business forwards.

The good news is that you already have people in your teams who think differently. So why do you still have issues with problem solving, boosting productivity and delivering innovation? It's because your internal processes and, in particular, the way you run internal meetings - physical or virtual - are likely to be suppressing the natural variety of thought and instead encouraging legacy, homogenous thinking.

So to solve problems and catalyse innovation within your existing teams you simply need to learn how to embrace different thought processes. Our "Great minds" training course can help you to achieve this and boost productivity.

Course description

This course delivers a comprehensive and actionable tool kit to boost productivity. It equips participants with the knowledge and skills to identify processes and situations that currently suppress different thinking. Through interactive sessions, real-world examples and practical exercises participants will learn how to create alternative methods and processes that encourage and support different thinking and thus boost productivity.

The alternative methods include an introduction to Braided Meetings, which is a new method of holding highly efficient meetings which we created as an evolution of our first technology, Space Braiding. That was invented to allow astronauts on future deep space missions to communicate more effectively with Earth and has now been proven to be effective in tests with the UK Space Agency, the European Space Agency and NASA. All course attendees will have the option to take a free two month trial of Braided Meetings after the course.



Target audience

This course is designed for team leaders, managers and senior managers who want to improve the performance of their team or department.

It can also be delivered as a 'train the trainers' module for senior executives and HR / L&D professionals who want to improve the organisation's overall performance.

Delivery method

The course can be delivered in person or virtually. The course duration is between 2 and 3 hours, depending on the number of attendees. The course includes a follow-up half-hour 'progress-check and additional support' session a month after the initial training. The follow-up session is always delivered virtually.

Learning objectives

By the end of this course participants will be able to:

- Communicate the benefits of different thinking to colleagues within their teams and across the organisation
- Identify processes and working methods that potentially suppress creativity and productivity by limiting differential thinking
- Suggest and implement alternative techniques that allow differential thinking to flourish
- Measure the impact of these alternative methods

Contact us

To discuss your specific requirements please visit the "Great minds" page on our website via the QR code or the link below and click "book a demo" link to schedule a call.

